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STAT

Sofia Commercial Network Expands;

More Agricultural Machines Produced

Bulgarian newspaper
18 Oct 1951

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SOFIA COMMERCIAL NETWORK EXPANDS -- Sofia, Vecherni Novini, 18 Oct 51

The task of supplying the population with milk was undertaken by the "Serdika" Milk Combine, which opened 230 stores at the capital and made it possible for every consumer to have access to its high-grade products.

The production and sale of bread was entrusted to the "Khlyab i Khlebni Izdeliya" (Bread and Bread Products) Enterprise, which established a large network of 381 stores for the sale of bread.

The task of supplying the population of the capital with meat was organized by the "Rila" Meat Sales Central, which at present operates 198 stores.

The trade in fruits and vegetables is the care of the "Plod-Zelenchuk (Fruit-Vegetable) Enterprise, which operates 265 stores.

The "Bakaliya" (Grocery) Enterprise, which sells different groceries and foodstuffs, has a great share in supplying the workers with these necessities. This enterprise organized a commercial network of 135 model stores.

Different kinds of industrial products are sold to the population at 67 excellently arranged stores of the "Promishleni Stoki" (Industrial Products) Enterprise and in a large number of other stores, operated by the "Narkoop" (People's Cooperative) Enterprise. This sales enterprise contributes a great deal towards improving and simplifying the trade in all the different kinds of industrial products.

The feeding of the population is in the hands of the "Zdrava Khrana" (Nourishing Food) Enterprise, which operates 185 restaurants, a large number of beer-gardens, booths and stands for the sale of foodstuffs.

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In recent years the above-mentioned 7 large supply and commercial organizations have won the confidence of the working people. They have shown that they are in a position to increase the level of commercial activity constantly, and in that respect to surpass and leave far behind the private commercial enterprises which they replaced. Since exploitation is not their goal, and they are only concerned with serving and assisting the working people, these enterprises opened stores stocked with all kinds of goods in great abundance, even in the suburbs of the capital, regardless of the profits they might make.

In the "Nadezha" (Hope) suburb 19 grocery stores selling vegetables and fruits, 6 special stores for the sale of vegetables, 11 stores for milk and dairy products, 3 stores for textiles and other industrial products, 14 bakeries, 5 butcher shops, 2 stores for construction material, 2 bookstores, 2 restaurants and 3 pastry shops have been opened. In the "Khadzhi Dimitur" suburb 10 stores for groceries and vegetables 6 special stores for fruits and vegetables, 11 bakeries, 14 stores for dairy products, 5 stores for meat and meat products, 2 stores for textiles and other industrial products, one book store, 3 stores for construction materials and 3 resaurants have been opened. 20 public stores of different commercial branches have been opened in the "Orlandovtsi" suburb, 31 in the "Moderno Predgradie" (Modern Suburb), and 52 in the "Krasno Selo" (Beautiful Village) suburb.

Great encouragement was given the development of the new socialist trade at Sofia by Decree No 1511 of the Council of Ministers and the Central Committee of the Bulgarian Communist Party. From its issuance to the present moment 56 show, model and special stores, having excellent internal arrangement and outward apperance, have been opened in the various rayons of Sofia. 311 other stores were remodeled or

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are being remodeled and enlarged. In different sections of the capital 75 special snack-bars and 39 stands were set up on other premises.

In order to improve the diversity and the quality of goods, to fulfull the plans properly and to eliminate unplanned commercial activity, the commercial organizations concluded hundreds of contracts for deliveries of goods, which resulted in a greater diversity of goods and an increase in the quantities of goods offered.

Compared to last year, the "Bakaliya" Enterprise increased the diversity of goods by 57 percent, the "Promishleni Stoki" Enterprise -- by 27 percent, the "Plod-Zelenchuk" Enterprises -- by 32 percent, the "Khleb i Khlebni Izdeliya" Enterprise -- by 63 percent, the "Serdika" Milk Combine -- by 50 percent, etc.

The volume of goods on the public market was also increased. In the past year it comprised 68 percent of the total retail volume of goods and during the current year it has by now increased to 72.5 percent.

A more outstanding increase in the turnover of goods is shown by the commercial organizations of the Sofia Municipal People's Soviet. The "Plod-Zelenchuk" Enterprise increased its goods turnover by 217 percent during the first half of this year. Fruit and vegetable deliveries during the first 8 months of this year show an increase of 40 percent in comparison with the same period of time of last year. In general, the commercial organizations of the Sofia Municipal People's Soviet increased their goods turnover by 30 percent in the first half of this year in comparison with the same period of time of last year. The 7 commercial organizations of the Sofia Municipal People's Soviet realized savings of 125 million leva by reducing the operating expenses during the first half of the current year, as compared with same period of time of last year.

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These successes of the new socialist trade were made possible by the valuable assistance of the great Soviet Union and the perfect leadership of the Party and its beloved Secretary General, Comrade Vulko Chervenkov.

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MORE AGRICULTURAL MACHINES PRODUCED -- Sofia, Vecherni Novini, 18 Oct 51

With the brotherly assistance of the Great Soviet Union an agricultural machine-building industry was established in Bulgaria.

At present a number of plants and enterprises in Bulgaria have started the production of all agricultural machines needed by Bulgarian agriculture, with the exception of tractors and combines.

This year the "I. V. Stalin" machine-building plant began, for the first time, the production of loop-shaped tractor-drawn ploughs, of the type PP 35 -- "Rosselmash", the largest tractor-drawn ploughs produced in Bulgaria. The ploughs are adapted to deep plowing -- as deep as 25 centimeters.

The plants for agricultural machine-building have started the production of tractor-drawn ploughs ("rigolvachi"), which are used mainly for planting new vineyards. A large number of tractor-drawn disc peelers are being produced for turning stubble.

At certain plants the production of new 3-frame ploughs with protectors, an improved type of the old "Rudsak" ploughs has been introduced. Tractor-and horse-drawn disc harrows, tractor cultivators, horse-drawn turning tools for cotton, corn, sunflower, beets, tractor - drawn sowing machines are being produced in large quantities.

This year production was initiated on fertilizer-sprayers of the "G. Dimitrov" type and of sprayers for dusting the stems of plants with disinfectants against parasites. Certain plants have started producing mobile automatic vine-sprayers for helping to fight phylloxera in vineyards more efficiently.

Larger numbers of tractor - and horse-drawn reapers are being produced. Recently the production of a new type of sheafbinder was begun.

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Some machine-building plants have started serial production of threshing-machines. The new type threshing machines have improved installations for sifting and separating the grain, a large percentage of which is thus kept clean and whole. Cutters for large and small size straw which are attachable to threshing machines, are also in production.

The production of seed cleaning machines was also initiated dur- this year.

The production of agricultural machinery for rural households, vegetable gardens, barns and farms is constantly increasing. Bulgarian plants are producing, in large quantities, beet cutters and cutters for other fodder, corn-shucking machines, pumps, centrifugal machines, carts and open trailers, all of which simplify the work of the members of farm workers' cooperatives and assure high yields.

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